



Planet Smart City and Enel X launch strategic partnership to boost quality of life in affordable housing communities

1st March 2021: The global leader in smart affordable housing, Planet Smart City, has signed an international agreement with Enel X, the Enel Group business line dedicated to innovative energy services.

Supporting Planet's projects in Brazil, Enel X will provide a variety of IoT-enabled products and services, including intelligent streetlights and smart home devices. The partnership with Enel X is an important strategic agreement for Planet, helping deliver its ambitious plans to launch 44,500 housing units by 2025.

The devices provided by Enel X will enable a range of value-adding services, leveraged by Planet to strengthen engagement among the communities and enhance the lives of its residents. Moreover, by providing access to these products at scale, the partnership with Enel X will enable Planet to maintain the efficient development of smart communities at a low-cost to residents.

In addition, through YouUrban, the strategic platform used across Enel X's smart city projects, Planet will have access to data-driven analytics showcasing interactions between its solutions and residents. This will enable Planet to better tailor its solutions to strengthen community engagement.

Giovanni Savio, Global CEO at Planet Smart City said, *"We aim to collaborate with the most innovative and dynamic organisations within the industry, and I believe we have done that through our partnership with Enel X. This agreement helps us to raise the quality of life for our residents, whether that's through new smart streetlights or community-enhancing services. I look forward to working with the Enel X team on our shared vision for smarter, more sustainable lives."*

Carlos Eduardo Cardoso, head of e-City Brasil said, *"This partnership is an important milestone for Enel X, as it introduces projects that meet specific needs with intelligent solutions that will make everyday life easier. One of the proposals would be to have customised options for a residential development offering all the smart home technologies available, with solar energy generation and an electric vehicle charger in your garage."*

Casali & Partners Corp, an Italian American real estate consulting firm and a Planet Smart City partner, contributed to the creation and development of the partnership, advising on relevant services and technologies to be included within the agreement.



About Planet Smart City

Founded in 2015 by real estate experts Giovanni Savio and Susanna Marchionni and chaired by physicist and entrepreneur Stefano Buono, Planet Smart City is a global leading proptech company that designs and builds neighbourhoods in countries with high housing deficits and works in partnership with real estate developers around the world to improve quality of life.

Planet Smart City's mission is to create communities that respect local cultures and support inclusivity and sustainability. It does this through integrating innovative infrastructural, technological and social innovation solutions into its projects.

The research, development and integration of these innovative solutions is undertaken by subsidiary Planet Idea, which operates through multidisciplinary competence centres in Turin (Italy) and Pune (India). Planet Idea has, amongst other projects, created and launched the Planet App, a digital platform of high value-added services that also facilitates communication between residents in Planet Smart City's neighbourhoods.

The Planet Smart City model has been proven in Brazil where four projects are underway: Smart City Laguna, Smart City Natal, Smart City Aquiraz and Viva!Smart. In 2020, the business expanded into India. In Italy, the company collaborates with leading real estate developers in numerous smart social housing projects.

Since its establishment, Planet Smart City has raised over 100 million euros of capital from institutional and private investors to implement its ambitious growth plans, with the aim of launching projects amounting to 44,500 housing units by 2025.

For further information please visit www.planetsmartcity.com

About Enel X

Enel X is Enel's global business line dedicated to the design and development of products and services focusing on the principles of sustainability and circular economy to provide people, communities, institutions and companies with solutions that respect the environment and incorporate technological innovation into daily life. The company is a global leader in advanced energy solutions, manages services such as demand response for around 6 GW of total global capacity and has approximately 116 MW of installed storage capacity worldwide, as well as being a leader in the electric mobility sector, with over 170,000 public and private charging points for electric vehicles made available worldwide.

Find out more at www.enelx.com and follow Enel X on social media:

LinkedIn: [@EnelX](https://www.linkedin.com/company/enelx) Twitter: [@EnelXGlobal](https://twitter.com/EnelXGlobal) Facebook: [@enelxglobal](https://www.facebook.com/enelxglobal) Instagram: [@enelxglobal](https://www.instagram.com/enelxglobal)



Press contacts

George Yaryura

g.yaryura@planetsmartcity.com

+44 7394 572866

Andrew Leach / Lucy Wollam planetsmartcity@hudsonsandler.com

+44 (20) 7796 4133