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## What is the Climathon Main Stage

The Climathon Main Stage is a spectacular event that connects all cities participating in the Climathon, the 24-hour marathon on climate change promoted by EIT Climate-KIC all over the world. The event lasts for two days and includes talk shows, interviews, inspiring speeches and pitches. Many guests from the fields of entertainment, journalism, gastronomy, research, business and politics will alternate on the stage with two presenters: Paola Maugeri and Marco Cattaneo. The event will be broadcast on the Climate-KIC Facebook page, making this a true "digital event".

The common thread that binds the different formats, contents and guests is the change seen as natural pro-activity. Even before being technological, the challenge posed by #climatechange is social, hence the title: **The way we change.**

## Main Stage Organisers, Partners and Sponsors



The Main Stage is organised by EIT Climate-KIC in collaboration with the Municipality of Turin. Main partners are: Environment Park - the Science and Technology Park for the Environment, which will host the entire event; and CLEVER - one of the 7 Innovation Clusters of the Piedmont Region.

Media Partner: Rai Radio2

Sponsors: Computer Solutions S.p.A., Lavazza and Asja Ambiente Italia.

Asja Ambiente Italia offsets CO2 emissions from CLIMATHON – Main Stage Event and CLIMATHON – Turin with carbon credits certified by RINA from its renewable energy plants in Piedmont

The event received the patronage of the Italian Ministry of Environment

## The broadcast

The Main stage is live broadcasted through the Climate-KIC Facebook account <https://www.facebook.com/ClimateKIC/> and will connect with different Climathon cities around the world.

## CLIMATHON MAIN STAGE: THE WAY WE CHANGE 26 OCTOBER

### OPENING CEREMONY

15:00 *Welcome by the presenters Paola Maugeri and Marco Cattaneo*

Official Climathon 2018 (video)

15:10 *Official opening Main Stage event, Kirsten Dunlop, CEO EIT Climate-KIC*

*Welcome greetings, Alberto Unia, Deputy Mayor for Environment - Municipality of Turin*

*Welcome greetings, Davide Canavesio, CEO Envipark*

#### 15:25 Main Stage calls Climathon Cities: Rome

15:30 *Climathon Turin: How do we empower the city to manage hydric resources and prevent waste and environmental damage? Simone Mangili, Municipality of Turin*

*End of the session at 15:35*

### FOOD AND AGRICULTURE

16:00 Introduction by Paola Maugeri

16:05 *Food means life*

Interview with **Pietro Leemann**, chef and founder of Joia Academy

16:15 *Towards a zero-carbon economy: transformative innovation in Food and Agriculture. The Climate-KIC perspective*

Interview with **Fabrizio Rossi**, Sustainable Land Use - EIT Climate-KIC

16:25 *Sustainable food: smart production and ethical behaviour*

Talk with **Pietro Leemann** and **Fabrizio Rossi**

#### 16:50 Main Stage calls Climathon Cities: Helsinki

17:05 PITCH ME A STORY, introduced by Paola Maugeri

17:10 START-UP STORIES

- *LAST MINUTE SOTTO CASA: Food waste reduction, Francesco Ardito*
- *SMALL FACTORY: Sustainable energy to drinkable water, Eliodoro Chiavazzo*

17:20 BRAND & CASE HISTORY

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- *LAVAZZA: Sustainable Coffee Supply Chain*, **Mario Cerutti**
- *CONSERVATORIE DELLE CUCINE MEDITERRANEE: Rethinking Food Security*, **Federico Daneo**
- *SLOW FOOD: Supporting local production and biodiversity*, **Oliviero Alotto**



17:45 Main Stage calls Climathon Cities

End of the session at 18:00



## CITIES

18:30 Introduction by **Marco Cattaneo**

18:35 *The new urban environment*

Interview with **Stefano Boeri**, architect and planner

18:55 *Towards a zero-carbon economy: transformative innovation for cities. The Climate-KIC perspective*

Interview with **Sean Lockie**, Director Urban Transitions - EIT Climate-KIC

19:05 *The future of cities: greener, inclusive, beautiful*

Talk with **Paola Pisano** Deputy Mayor for Innovation - Municipality of Turin, **Roberto Iñiguez Flores** School of Architecture, Art and Design of Tecnológico de Monterrey – Mexico, **Stefano Boeri** and **Sean Lockie**



19:30 Main Stage calls Climathon Cities: Mexico City

19:45 PITCH ME A STORY, introduced by **Paola Maugeri**

19:50 START-UP STORIES

- *ENERPAPER: Retrofitting by cellulose thermal insulating*, **Davide Contu**
- *PLANET IDEA: Accessible smart services for districts' residents*, **Daniele Russolillo**

20:00 BRAND & CASE HISTORY

- *RINA: Hydrogen energy generators for big events*, **Stefano Barberis**
- *SMAT: Water "super-tunnel" for the city of Turin*, **Armando Quazzo**
- *DEDAGROUP: SMASH data platform for planning sustainable mobility*, **Luca Giovannini**

End of the session at 20:30



## ECONOMY AND FINANCE

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MINISTERO DELL'AMBIENTE  
E DELLA TUTELA DEL TERRITORIO E DEL MARE

21:00 Introduction by **Marco Cattaneo**

21:05 *Worldwide economy and climate change*

Skype interview with **Federico Rampini**, journalist and writer

21:20 *Towards a zero-carbon economy: Transformative innovation in finance and industry*

Talk with **Stefano Caserini** Writer and Professor of Politecnico di Milano, **Scott William**, Director Decision Metrics and Finance theme of EIT Climate-KIC, **Sara Silano** Morning Star Italia and Forum Finanza Sostenibile, **Kirsten Dunlop** EIT Climate-KIC CEO

## 21:45 Main Stage calls Climathon Cities: Wellington

21:55 PITCH ME A STORY, introduced by **Marco Cattaneo**

22:00 *Inspired by nature. For a new circular economy*

Interview with **Guido Saracco**, Rector of Politecnico di Torino

22:15 BRAND & CASE HISTORY

- *JUNKER: Education and citizens' engagement on urban waste reduction*, **Noemi De Santis**
- *BANCA INTESA SAN PAOLO: The 21° century economic paradigm for a positive development*, **Anna Monticelli**
- *UNIVERSITÀ DI BOLOGNA: B-PLAS bioplastic production from waste*, **Matteo Mura**

## 22:30 *A qualcuno piace caldo (Some like it hot)*, **Stefano Caserini** and **Erminio Cella**, piano

Science, jazz, and visual language for an effective climate change communication

End of the session at 23:30

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## CLIMATHON MAIN STAGE: THE WAY WE CHANGE

27 OCTOBER



## SCHOOL for the Environment

10:00 Introduction by **Franco Borgogno**10:05 *Musica d'Ambiente*Children choirs of Novi Ligure, "M.L. Zucca" school, **Marta Ziccardi** and **Franco Pistono** ARPA PIEMONTE.10:45 *Ocean Plastic*, **Franco Borgogno**, journalist11:10 *CLIC - the school changes climate, II Ed.*, **Gian Luca Beruto**, Hydroaid11:25 *Monviso UNESCO Biosphere Reserve: youth engagement for a more sustainable future*, **Alessio Re**, Fondazione Santagata per l'Economia della Cultura11:40 *Education for Climate Change at the Politecnico of Turin*, **Laura Valentina Socco**, Politecnico di Torino.

End of the session at 12:00



## CLOSING SESSION

12:30 Introduction by **Angelica Monaco**, Director Climate-KIC Italy12:35 *Climathon Turin pitch session*14.00 *Comments on the pitch session***Angelica Monaco** and **Gianfranco Presutti**, Head of Innovation, European Funds, Smart City and IT Department, Municipality of Turin*Young Climathon Turin 2018* (Video)

## 14:10 Main Stage calls Climathon Cities

14:20 *Presentation of carbon offsetting certifications***Agostino Re Rebaudendo**, Asja Ambiente Italia14:25 *Learning for a Sustainable Future***Line Gry Knudsen**, Acting Director Education Climate-KIC Acting Director Education Climate-KIC14:35 *CLIMATHON TURIN AWARD Ceremony***Emanuela Barreri**, President of Environment Park14.50 *Closing remarks and see you in 2019***Angelica Monaco & Line Gry Knudsen**

## 15:00 CLOSURE

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